

DAVID HARLOWE CURRICULUM VITAE

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PROFESSIONAL SUMMARY

Founder and President of The Sport Management Group, Inc. (SMG), a national risk management company specializing in the athletic and fitness industries, now in its 29th year. Over the course of his career, David has personally conducted more than 3,000 safety audits and has overseen SMG's 13,000+ risk assessments nationwide. He has served as an expert witness in 50 cases, developed safety programs for major athletic conferences, and performed threat assessments for both professional and amateur organizations.

AREAS OF EXPERTISE

- **Facility and Equipment Safety:**
Bleacher Safety | Automated External Defibrillator (AED) Placement | Sauna, Steam Room, Jacuzzi Safety
- **Sports Safety and Risk Management:**
Athletic Arena & Stadium Safety | Crowd Management | Emergency Action Planning | Event Management
- **Athletic Programming & Coaching:**
Coaching Techniques | Intramural and Club Sports Safety | Personal Training Practices
- **Health Club and Recreational Facility Safety:**
Health Club Management | Sports Court & Field Safety | Weight Room Safety | Maintenance Programs
- **Standards and Guidelines:**
ACSM, ASTM, NCAA, NFHS, NFPA, OSHA, etc. | Outdoor Recreation Facilities | Spectator Injury Prevention

KEY CONTRIBUTIONS AND PUBLICATIONS

- **Authored:** "Fitness Center Safety" chapter in Risk Management in Sport (2nd Edition, Herb Appenzeller)
- **Columnist:** Bi-monthly risk management articles for Fitness Management Magazine

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- **Organizer:** 25 annual events utilizing parks and recreation facilities, requiring safety protocols and liability waivers
- **Safety Manuals and Training:** Authored safety manuals for athletic directors and health club management
- **Digital Resources:**
 - Founded and maintains www.facilityriskservices.com, a 24-hour resource for facility owners
 - Developed E-learning programs for athletic and fitness industry risk management
 - Created specialized risk management websites for athletic organizations
- **Lectures:** Conducts risk management seminars at local universities and colleges

PROFESSIONAL EXPERIENCE

- **The Sport Management Group, Inc.** | Greensboro, NC
Owner/President, 1995 – Present
- **National AED Sales LLC** | Greensboro, NC
Owner/President, 2008 – 2011
- **East Coast Fitness Center** | Winston-Salem, NC
Owner/Personal Trainer, 1994 – 1995
- **Greensboro Monarchs Hockey Club** | Greensboro, NC
Strength and Conditioning Coach, 1994 – 1995
- **Body Construction Personal Training** | Greensboro, NC
Personal Trainer, 1993 – 1994
- **Sportime Health & Fitness Club** | Greensboro, NC
Personal Trainer, 1992 – 1993
- **Guilford College Football Team** | Greensboro, NC
Assistant Football Coach, 1991 – 1993
- **Greensboro Hornets Minor League Baseball Club** | Greensboro, NC
Operations Assistant, 1991 Season

EDUCATION

B.S. Sport Management | Guilford College, Greensboro, NC

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CERTIFICATIONS AND SPECIALIZED TRAINING

- **Trampoline Court Inspection** | Amusement Adventure Institute (IATPA)
- **Crowd Manager Training** | National Association of State Fire Marshals; NC Department of Insurance, Office of State Fire Marshal
- **Emergency Action Plan Design** | The Emergency Management Institute (FEMA)
- **Sport Event Risk Management** | National Center for Spectator Sports Safety and Security, University of Southern Mississippi
- **School Bomb Incident Preparedness** | New Mexico Tech Energetic Materials Research and Testing Center